MBA | SVIMCS

Swami Vivekananda Institute of Management & Computer Sc.

Driven by his mission

Approved By AICTE, Ministry of HRD, Govt. of India



Summer Placement (2025-27)

SVIMCS
AICTE, MAKAUT, GOVT. OF INDIA

About Us

Swami Vivekananda Institute of Management & Computer Science(SVIMCS)

is recognized as one of the leading MBA colleges in Kolkata, West Bengal. The institute is approved by the **All India Council for Technical Education (AICTE), Ministry of HRD, Government of India** and offers a full-time MBA program affilitaed with **Maulana Abul Kalam Azad University of Technology (MAKAUT)**.

As a part of the **Swami Vivekananda Group of Institutes (SVGI),** SVIMCS B-school is committed to academic excellence and holistic developement. With a vibrant community of experinced faculty, dedicated faculty, geared stuff, ambitious students and accomplished alumni, the institute fosters a rich environment of knowledge, innovation and collaboration.



Mission

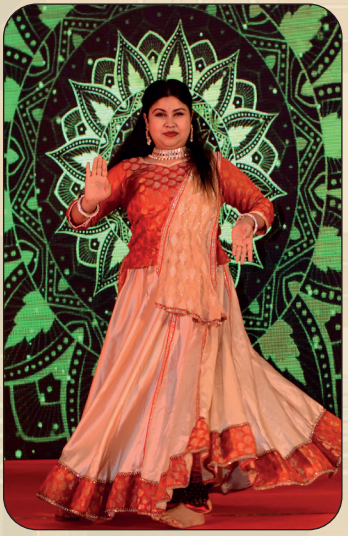
At **SVIMCS B-school**, we are deeply committed to the pursuit of academic excellence and the holistic development of our students. Our mission is to impart quality education that not only equips students with contemporary knowledge and professional skills but also instills in them the right attitude, integrity, and a strong sense of social responsibility.

Through a thoughtful blend of **state-of-the-art infrastructure, innovative pedagogy, and industry-oriented learning,** we prepare students to thrive as competent professionals capable of addressing the complexities of an ever-evolving business environment. We emphasize experiential learning, critical thinking, and problem-solving capacity, ensuring that our graduates are well-prepared to lead with confidence and clarity.

Vision

Our vision is to establish SVIMCS B-school as **one of the most admired management institutes in India by 2050,** recognized for producing leaders who combine professional excellence with ethical values. To achieve this, we nurture dynamic attitudes, entrepreneurial abilities, and lifelong learning habits in our students.

Beyond academics, we remain committed to fostering personal growth and societal well-being. By shaping responsible citizens and innovative leaders, we aspire to make a meaningful contribution to both the professional world and the larger community.






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Graduation Day Program

(THE PARK, PARK STREET)



Director's Message



Dr. Nandan Gupta

(MBBS, MBA)

Director - Swami Vivekananda Group of Institutes

The true strength of any institution lies in the quality of its people—and at SVGI, our people are our greatest asset. We firmly believe that building a world-class institution requires not only academic excellence but also the cultivation of responsible, capable, and ethical individuals who can contribute meaningfully to the nation and the global industry.

At SVGI, we take pride in harmonizing traditional Indian values with modern educational practices. Our dedicated faculty members deliver a dynamic academic experience through innovative teaching methodologies that combine theoretical foundations with practical application. We are committed to nurturing well-rounded individuals who emerge not only as industry-ready professionals but also as compassionate and responsible citizens.

Our mission extends beyond producing accomplished professionals; it is to shape individuals of character and integrity, who carry forward the legacy of SVGI with pride. Together, let us continue this journey of excellence and raise the flag of SVGI ever higher.

Principal's Message



Dr. Swarnabha Das

Welcome to SVIMCS.
Principal

It gives me immense pleasure to welcome you to **Swami Vivekananda Institute of Management and Computer Science (SVIMCS)**, an institution dedicated to shaping the future leaders of tomorrow. At SVIMCS, we believe that education is not merely about acquiring degrees, but about nurturing character, building competence, and inspiring confidence to excel in an increasingly dynamic and competitive world.

Our vision is to provide a holistic learning experience that blends academic rigor with practical exposure, supported by **state-of-the-art infrastructure, innovative pedagogy, and a highly committed faculty team.** We aim to instill in our students not only professional knowledge and skills but also values of integrity, social responsibility, and leadership.

In keeping with the ideals of **Swami Vivekananda,** we encourage our students to develop a fearless spirit, a compassionate heart, and a lifelong commitment to excellence. We strive to create an environment where innovation, critical thinking, and creativity thrive, preparing our graduates to contribute meaningfully to society and the global business community.

I invite you to explore SVIMCS and become part of our vibrant academic community. Together, we will continue our journey towards achieving excellence and making a positive impact on the world.

Hod's Message



Kakali Gupta

"Your career is in Your Hand - make it brilliant.'
Sincerely,
HOD - Swami Vivekananda Institute of Management & Computer Sc.

It is my privilege to extend a warm welcome to you on behalf of the **Department of Management Studies at SVIMCS.** As the Head of the Department, I take great pride in leading a team of dedicated faculty members who are committed to academic excellence, research, and holistic student development.

Our department is geared towards nurturing the next generation of global business leaders, supported by our distinguished faculty. Our primary focus remains on instilling confidence and enhancing the problem-solving capacity of our students, empowering them to develop exceptional decision-making power.

At the core of our academic ecosystem, a special focus is on making students employable in an ever-evolving global market. To bridge the gap between theory and practice, we inspire them to learn the Social Architecture of Startups, connect the business dots, and drive meaningful innovation.

I invite you to explore the opportunities our department offers and join us in our pursuit of excellence. Together, let us shape a future where knowledge, integrity, and innovation go hand in hand.

- MBA with Dual Specialization.

  (Marketing | Finance | H.R | Business Analytics | System | Health Care Management | Operations.)

- Free Laptop.
- Book Bank & Library.
- Uniform & Corporate Blazer.
- Certification Course on :
  - ► Digital Marketing.
  - ► Advanced Excel.
  - ► Data Science.
  - ► Financial Market Analytics.
- Dual Internship in top MNC. (Summer & Winter)
- Entrepreneurship Training & Development from IIM-C. (Innovation Park)
- Industrial Training Sessions by Corporate Guest.
- Mock Interviews Training.
- Grooming Personality Development & Mentorship Programme.
- Scholarship for Meritorious Students Based on Academic Performance.
- 3 - (Three) Tier Placement Cell. (Zonal | National | International)
- More than 150+ companies participating in every year.
- International Industry Visit. (Optional)

From The Placement Desk

Greetings from the Training and Placement Cell at **Swami Vivekanand Group of Institutes (SVGI).**

At SVGI, we believe that success is not innate—it is cultivated through acquired skills, a strong value system, and a positive attitude. Inspired by the ideals of Swami Vivekananda, our institute fosters resilience, adaptability, and integrity, enabling students to thrive even in challenging environments.

The MBA Department at SVGI has consistently excelled in preparing students for the professional world. Our Campus Recruitment Program is designed to complement academic learning with real-world career opportunities. With a legacy of high placement rates, our efforts have consistently resulted in the successful recruitment of MBA graduates, with annual placements regularly exceeding expectations and reflecting the trust of leading recruiters.

Each year, our students are selected by top organizations across diverse sectors, including **IT, Telecom, BFSI, E-commerce, Pharmaceuticals, Retail, and FMCG,** both in India and internationally. Our recruitment spans countries such as the **USA, UK, UAE,** and **Bahrain,** with students placed in reputable firms like:

- **TCS, Infosys, Wipro, Tech Mahindra, HDFC Bank, ICICI Bank, Axis Bank, Kotak Bank**
- **Thomas Cook, ICICI Prudential, Bajaj Allianz, Reliance General Insurance**
- **Kotak Securities, Aditya Birla Group, Magic Bricks, Jaro Education, Times Group, Future Group, Puma**
- **Samsung, Carrier Air, Johnson & Johnson, Godrej, Blue Dart, Berger Paints,** and many more.

We take pride in our strong industry connections, consistent recruiter relationships, and our students' performance, which have positioned SVGI as a preferred talent pool for leading organizations. Our curriculum emphasizes both academic excellence and employability skills to ensure students are industry-ready.

At SVGI, we aim to create a nurturing yet competitive environment that equips students with the confidence and capabilities to succeed globally. By fostering the right mindset and professional ethics, we aspire to transform our students into tomorrow's leaders.

- **Prof. Amit De.**
  (Assistant Professor - Head of training and placement).



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Sushree Das

SKYSPACE SPORTS CLUB



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Sunity KumariPandey

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Subir Das

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Soumen Bera

ITC Limited



Shouvik Mondal

pantaloons | B. P. PODDAR HOSPITAL & MEDICAL RESEARCH LTD.



Animesh Samanta

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Barun Shaw

zudio | pantaloons | Baazar Kolkata



Ayushman Chakraborty

ITC Limited

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Aritra Patra

HDFC ASSET MANAGEMENT COMPANY LIMITED | NIRMAL BANG a relationship beyond broking



Manoranjan Adhikari

ITC Limited



Joyasree Sarkar

zudio | pantaloons | Baazar kolkata



Imran Nazir

BAJAJ FINANCE



Shayantan Ganguly

NIRMAL BANG a relationship beyond broking



Sayeed Abdul Kashid

HDFC ASSET MANAGEMENT COMPANY LIMITED | NIRMAL BANG a relationship beyond broking



Ranjan Mondal

ARIZON pantaloons | Baazar kolkata



Puspita Haldar

ITC Limited | triedge



Papiya Ghosh

ITC Limited

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Pallab Bhakta

pantaloons



Nirmalya Sarkar

Baazar Kolkata
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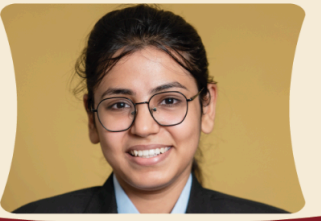
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Bipratip Santra

Baazar Kolkata
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Asmita Guha

cbsiot.live
MIND MEETS MACHINES



Basabjit Singha Ray

ARIZON NETWORK



Neelam Pandey

pantaloons



Debapali Deb

AMBIGA | pantaloons | Baazar Kolkata
LADIESWEAR MENSWEAR KIDSWEAR ACCESSORIES



Kingshuk Laha

S.Tekriwal & Associates Chartered Accountants | NIRMAL BANG

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Anupam Hazarika

AXI Entertainment | BAJAJ CAPITAL



Tanay Nag

S.Tekriwal & Associates | NIRMAL BANG



Firoj Khan

ARIZON NETWORK | BAJAJ FINANCE



Sandipan Gayen

BAJAJ FINANCE



Swagata Goswami

ITC Limited | triedge | Baazar Kolkata



Lakhi Kumari Shaw

ARIZON NETWORK | NIRMAL BANG



Ahana Debnath

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Md kaif Ansari

BAJAJ FINANCE



Priti Malik

pantaloons

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Priti Roy

ITC Limited



Indrani Mukherjee

pantaloons | BAJAJ FINANCE



Anwesh Chakraborty

EXIDE | pantaloons | Baazar Kolkata



Dip Das

EXIDE | pantaloons | Baazar Kolkata



Punam Kumari

B. P. PODDAR HOSPITAL & MEDICAL RESEARCH LTD.



Rintu Biswas

zudio



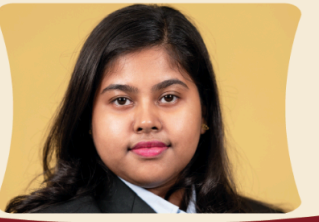
Ranit Bhoumick

zudio



Tanima Sarkar

triedge | Vedic Plantation



Madhuja Chakraborty

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Snehanshu Barua

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Akash Deb Sharma

pantaloons | Baazar Kolkata



Souma Sen

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Manisha Sharma

Baazar Kolkata



Ruptika Bardhan

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Rupam Mondal

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Jeet Das

EXIDE | pantaloons | Baazar Kolkata



Saikat Roy

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Subhrojit Dey

ARIZON | BAJAJ FINANCE

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Debanggana Polley

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Soumyadeep Malick

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Ujjal Barman

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Shilpa Mondal

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Soumalya Maity

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Suvra Bayen

NIRMAL BANG | triedge

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Thank You

Corporates

For Selecting Our Students

Summer Internship

2025-27

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HDFC ASSET MANAGEMENT COMPANY LIMITED
BAJAJ FINANCE
S.Tekriwal & Associates Chartered Accountants
AXI Entertainment
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S Shoppers Stop
TOI
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Our Recruiters



Our Recruiters

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CK BIRLA HOSPITALS | CMRI The Calcutta Medical Research Institute KOLKATA
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TV 19
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SUZUKI
FORGINGS
Autism Society
Marriott
EBIX CASH FINANCIAL TECHNOLOGIES
R.G.KAR MEDICAL COLLEGE
Maritz
HOUSE OF Jhaveri
MIND JOURNAL
KRISHNA
SHRI RAM FINANCE CORPORATION PVT. LTD. EMPOWERING FINANCIAL STRENGTH
Since 1760 Lewis Berger Paint your imagination
INT.
ALEB Automation
Dalmia Bharat Group
SENCO GOLD & DIAMONDS
digitide
Kolkata Ventures
RUPA
TATA STEEL
WOW! momo

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Fees Structure 2027-29

► Admission Fee - 20,000/-

- 1st Installment — Rs. 1,45,000/-
- 2nd Installment — Rs. 1,45,000/-
- 3rd Installment — Rs. 1,45,000/-
- 4th Installment — Rs. 1,45,000/-

The course fee for all the specializations are the same as listed bellow.

► Specialization -

- Marketing
- Finance
- Operations
- Information System
- Business Analytics
- Human Resource Management
- Health Care Management

► Academic Scholarship -

Class-10th	Class-12th	Graduation	Amount
75%	75%	75%	25,000/-
60%	60%	60%	20,000/-

1. SVIMCS Students who will score minimum 75% attendance in 1st, 2nd, 3d and 4th semester they will eligible for Rs. 10,000/- scholarship.
2. SVIMCS Students who will score minimum 75% attendance in 1st, 2nd and 3d semester they will eligible for academic scholarship.
3. Students will be offered only one of the best option, if he/she will be eligible for more than one scholarship.

Code Of Conduct

- All the students are required to be in the Institute's prescribed dress code as and when required by the Institute.
- Students have to maintain an attendance of a minimum of 75% in the first & second semester to become eligible for the Summer Internship Programme as well as Final Placement.
- The percentage of attendance is also necessary to appear for the University semester examination.
- Students have to participate in all internal assessments including presentations, assignments, Written mock examination of all subjects conducted by the Institute both during semester & holidays.
- Attendance is also compulsory for all study related workshop, corporate seminars, industrial visit, guest lectures and other activity which are conducted by the Institute.
- Students have to pay the tuition fee & other fees well in advance before the due date, otherwise they will not be eligible to give the Internal Assessments & University Examinations.
- Students must not be participating in form of any ragging of juniors students directly or indirectly. If the Institute receives any complaints from the juniors students against ragging, then the Institute will take necessary police action.
- Fees once paid are not refundable or transferred under any circumstances.
- Fees should be submitted as per the bonafide letter or as per the fees related notice. If fees are not paid on time, laptop & Scholarship will not be applicable as per norms.

Career Directions

- Banking & NBFC's
- FMCD
- Insurance
- Financial Services
- Automobile
- Online Edutech
- Logistics/E-Commerce
- IT/ITES
- FMCG
- Retail and Lifestyle
- Credit Research & Ratings
- Media
- Telecom
- Healthcare
- KPO
- Consultancy

SVGI HR Excellence Summit



















SVGI HR Excellence Summit



















Sports Day












Swami Vivekananda Group of Institutes
MBA Department
Levi's

Graduation Day













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Our Campus



Swami Vivekananda Institute Of Modern Science
Approved By AICTE & Affiliated To MAKAUT



Swami Vivekananda Institute Of Science And Technology
Approved By AICTE & Affiliated To MAKAUT, NAAC



Shree Ramkrishna Institute Of Science And Technology
Approved By AICTE & Affiliated To WB-SCTVESD



Swami Vivekananda University
Approved By UGC

South Kolkata, Karbala More,
Kolkata, West Bengal 700103